



b2wise

Creator of DDBrix

DDBRIX[®] FACTORY

DDBrix is the new Lean Game

With over **7,000 participants worldwide**, the DDBrix workshop has earned recognition as the most effective way to introduce and embed DDMRP concepts within your organization.... **thanks to Lego bricks!**

"It was the most innovating way of learning to see how the DDMRP works"

Shirish Desai – Huda Beauty

In this simulation, you will gradually improve your plant's performance by accelerating material flow and increasing the relevance of information flow using DDMRP buffers. As part **of a Lean approach**, you will experiment with demand-driven planning and visible, collaborative execution.

What you will

LEARN ?



Strategic Inventory
Positioning



Profile and Buffer Levels



Dynamic Adjustments



Demand-Driven Planning



Visible and Collaborative
Execution

**This DDBrix Factory is included
with our DDP training!**

**Demand
Driven
Planner**



JOIN US

for:

The unique experience

Play with LEGO® bricks to understand the key concepts of DDMRP in a fun and engaging environment.

Inventory Optimization

Discover strategies to reduce tied-up capital while maintaining a high level of service.



Effectively understanding DDMRP

Learn to make your Supply Chain more responsive and flexible in the face of demand variability and discover how DDMRP helps stabilize production and reduce team stress.

Team building

Strengthen team spirit by working on realistic simulation scenarios in a group.



Acceleration of physical flow

1. Supply Chain with push flow
2. Lean Supply Chain

Increased relevance of information flow

1. Forecast-driven Supply Chain
2. Demand-driven Supply Chain Modification of production order planning & execution

An ideal training for Supply Chain directors and managers, production planners, project managers in continuous improvement, and all professionals involved in production and inventory management.

Embark on your DDMRP transformation with DDBrix and witness the positive impact it can have on your production plant's performance.

Do you want to know more about our trainings & DDBrix Workshops?



Scan me!



Register now to one of our DDBrix Workshop



Scan me!